## HOLLY GORDON CV

## WHO IS SHE?

I am a hybrid creative with over four years of experience and a background in graphic design.

At the core of it, the ideas are what I enjoy the most. I have worked on a vairety of brands that have allowed me to art direct, copywrite and design. My work has given me the opportunity to write for radio, launch brands across social platforms, direct content seires and even protest for change.

Due to my graphic design background, my strengths lean towards art direction but over the years I have worked hard to develop my skills in writing.

When I am not working, I play football for Sirens FC and continue to make my way through my restaurant spreadsheet (access on demand).

### **EDUCATION**

#### School of Communications Arts, 2.0

Advertising School 2018 - 2019

#### Norwich University of the Arts

BA Graphic Communications 2013 - 2016

#### LLC, University of the Arts London

Foundation Diploma 2012 - 2013

## EXPERIENCE

#### Fox + Hare

Mid-Weight Art Director January 2024 - present

#### **Territory Studios (Netflix)**

Freelance Creative December 2023 - January 2024

#### **Brothers & Sisters**

Freelance Creative December 2023

#### Don't Panic

Freelance Creative October 2023 - November 2023

#### **Contented Group**

Mid-Weight Creative September 2022 - September 2023

#### Here Be Dragons PR

Freelance Creative
August 2022 - September 2022

#### Creative Placements (from most recent)

The Or Quiet Storm
VCCP London
Saatchi & Saatchi Good Relations
Creature London Leagas Delaney

# PORTFOLIO & CONTACT

hollygordoncreative.com hollyamgordon@gmail.com (+44) 07816421471

